

Nursing and Midwifery Board of Australia sponsorship guideline

August 2014

About this sponsorship guideline

The Nursing and Midwifery Board of Australia (National Board) receives requests for funding or sponsorship every now and then. It is important to establish the type of requests we might consider.

What the National Board does not sponsor

We do not sponsor:

- activities or organisations that are in conflict with the [role and function of the National Board](#).
- requests from individuals or organisations for research projects or theses.
- requests from individuals for academic or other scholarships.

Essential requirements for sponsorship

When considering a request for sponsorship, we assess whether the activity:

- reinforces the role of the National Board as the regulator of nurses and midwives
- supports [National Board strategic plan](#)
- is one that the National Board would consider reasonable and to add value to the regulation of nurses and midwives.

Key things to consider for sponsorship opportunities with the National Board

The following questions are a guide of what you need to address when looking for sponsorship with us.

- Are there opportunities to further develop relationships between nurses and midwives and nursing and midwifery organisations?
- What is the reach of the sponsorship - how many stakeholders are expected to participate or be involved?
- Will there be national exposure as a result of the activity?
- Is there an opportunity to promote National Board initiatives to nurses, midwives and other stakeholders, including the general public?
- What is the expected media exposure?
- Will the event positively enhance the brand and reputation of the National Board?
- How long has the organisation been in operation, what is its history and long-term goals?
- Does the organisation and the National Board have a positive history of sponsorship?

How to apply for sponsorship

Address in writing your response to the key things for your consideration listed above, and email your request to nmbafeedback@ahpra.gov.au.